

# Cookies Policy



*(In compliance with the EU e-Privacy Directive)*

**This website currently uses a cookie to gather information about your experience whilst here.**

This website currently uses cookies to gather information about your experience whilst here, to assist in the technology used to enable your account on the website and also to use the e-commerce features enabled on this website.

## Google Analytics

This website uses **Google Analytics** (a web analytics service), which sets a cookie on your web browser in order to evaluate your experience of our website. The cookie is used to store information, such as what time you visited our website, whether you have visited the site before, what site referred you or what you searched for to find us.

Google Analytics Cookie Names

- `_utma`
- `_utmb`
- `_utmc`
- `_utmz`

## E-Commerce

Cookies are also used to store your current order progress during an e-commerce transaction. This enables the website to remember what products you are ordering and where your order progress is up to. It would not be possible to buy products or services from this website without the use of these cookies.

E-Commerce Cookie Names (generally)

- `ASP.Net_SessionId`
- `WebsiteNameBasket`

## Informed Consent

If you continue to browse our website without changing your cookie settings, we will presume that you are happy to receive this cookie from our website. If, however, you are not happy to receive cookies from our website, you can change your browser cookie settings at any time.

## How can I manage website cookies?

### *Web browser cookies:*

If you wish not to receive cookies from this website, you can change your web browser settings so that you will be notified when any website tries to send you a cookie. At this point you can choose to accept or refuse the cookie. In addition you can also delete historical cookies from your browser at any time.

In order to manage cookies please refer to your web browsers help function, which will guide you through the process of managing your browsers privacy settings. Alternatively, you may want to visit [www.aboutcookies.org](http://www.aboutcookies.org), an independent website which contains comprehensive information on how to do this on a wide variety of desktop browsers.

Alternatively if you wish just to avoid Google Analytic cookies consider Google's browser plug-in available for most web browsers "Opt-out of Google Analytics cookies".

## What is a cookie and why do I need to know?

A cookie is a simple text file that is stored on your website visitor's computers when they land on your website. Cookies allow your website to record things such as; **what search terms they entered into a search engine** to find your website or **how many people came to your website** on a specific day. In other instances cookies are used to provide core functionality such as; **keeping members logged in** to your website or **enabling customers to buy products** or services from you via the website.

On the 26<sup>th</sup> May 2012 the **New EU cookie law (e-Privacy Directive)** came into effect which meant that any website using cookie technology must inform visitors that cookies were being used and what for.